



Republic of Srpska  
City of Banja Luka  
Mayor  
Trg srpskih vladara 1, Banja Luka

Ref: 12-5-191/20  
Date: 28. 01. 2020

**SUBJECT: Invitation to take part in The 3<sup>rd</sup> International Conference on Tourism  
Banja Luka 2020**

Dear Sir/Madame,

We would like to invite you to take part in **The 3<sup>rd</sup> International Conference on Tourism Banja Luka 2020**, which will be held on **02-03 April 2020**, in **JU „Banski dvor – Kulturni centar“**, in the City of Banja Luka, Republic of Srpska, BiH.

The Conference is organised by the City of Banja Luka in cooperation with Tourist Board of Banja Luka.

The topic of the Conference will refer to medical tourism, digital marketing in tourism and event management. Participants will have the opportunity to present their experiences and challenges in this field, to exchange good practice and to network with all tourism stakeholders from Banja Luka and other cities.

Attached, please find the terms of participation and registration form.

It will be our pleasure to have you visit the city of Banja Luka and participate in the Conference. We are looking forward to the exchange of experience among the representatives of the cities participating in the Conference.

**Please, use the registration form to confirm your attendance before March 15, 2020.**

Sincerely,



**MAYOR**  
*Igor Radojicic*  
**MA Igor Radojicic**